SY SYMS SCHOOL OF BUSINESS
PROGRAM OF STUDY - WILF CAMPUS
(EFFECTIVE FALL 2024)

NAME: _____ YUID:

DATE: _____ MAJOR: _____
MINOR: _____

To earn a Bachelor of Science degree from the Sy Syms School of

SYMS SCHOOL OF BUSINESS
PROGRAM OF STUDY – WILKES CAMPUS
(EFFECTIVE FALL 2024)

ACCOUNTING MAJOR
(27 CREDITS)

Required Accounting courses:

- ACC 1101 Intermediate Accounting I
- ACC 1102 Intermediate Accounting II
- ACC 2403 Management Accounting
- ACC 2625/ACC 6625 Accounting Information Systems
- ACC 3601 Principles of Auditing (Capstone)
- TAX 6124 Federal Income Tax I

Three (3) business elective courses:

BUS ELEC #1 _____

BUS ELEC #2 _____

BUS ELEC #3 _____

Notes about business electives for Accounting majors:

- These classes are recommended for students who plan to take the CPA exams:
  - BLW 2112 Business Law,
  - TAX 6125 Federal Income Tax II
  - Another accounting elective course or MSA Accounting (MSA) course (seniors only)
- TAX 6124, TAX 6125, and ACC 6625 count as nine credits towards the MSA, which requires 30 credits

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MARKETING MAJOR
(27 CREDITS)

Required Marketing courses:

MAR 2501 Buyer Behavior
MAR 3318 Social Media Marketing
One of the following two courses:
- x MAR 2621 Applied Research
- x MAR 3320 Digital Media

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(EFFECTIVEALL2024)

STRATEG&YENTREPRENEURSHIPY

SY SYMS SCHOOL OF BUSINESS
PROGRAM OF STUDY - WILF CAMPUS
(EFFECTIVE FALL 2024)

BUSINESS MINORS FOR SY SYMS STUDENTS

ACCOUNTING (9 CREDITS)
ACC 1101 Intermediate Accounting I
ACC 1102 Intermediate Accounting II
ACC 2403 Management Accounting

BUSINESS ANALYTICS (9 CREDITS)
Any 3 Upper-Level IDS Courses

FINANCE (9 CREDITS)
Any 3 Upper-Level Finance Courses

MARKETING (9 CREDITS)
Any 3 Upper-Level Marketing Courses

REAL

SYSYMS SCHOOL OF BUSINESS
PROGRAM OF STUDY - WILF CAMPUS
(EFFECTIVE FALL 2024)

BUSINESS MINORS FOR SCW/YC STUDENTS

Business Core =	ACC 1001, ACC 1002, BLW 2021, FIN 1001, IDS 1010, ENT 1020, MAR 1001
Business Elective =	any upper-level business course (2000-level or higher) or permission of chair

BUSINESS

1. IDS 1010 Math for Business – if student has AP Calc or Calc, take additional business core instead
2. ENT 1020 Principles of Strategy
3. BUS Core
4. BUS Core
5. BUS Elective

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