Sy Syms School of Business <u>Honors Program of Study - Wilf Campus</u> (EFFECTIVE FALL

SY SYMS SCHOOL OF BUSINESS <u>HONORS PROGRAM OF STUDY</u> (EFFECTIVE FALL 2019; PENDING NYSED APPROVAL)

BUSINESS & MANAGEMENT MAJOR

Name			I.D. #	
Date				
<u>Managemen</u>	T CONCENTRATION (27 CREDITS)		MARKETING CONCENTRATION (27 CREDITS)	
MAN 3780 MAN 2110 MAN 3015 MAN 3720	Principles of Entrepreneurship Organizational Behavior Leadership Business Strategy (Capstone)	() () ()	MAR 2501 Buyer Behavior MAR 2621 Applied Research MAR 3318 Social Media Marketing MAR 3720 Marketing Capstone	() () ()
Two (2) Mana	gement elective courses:		Two (2) Marketing elective courses:	
MAN 2800H	Entrepreneurial Leadership	()	MAR	()
MAN		()	MAR	()
Three (3) business elective courses: IDS 3800H (year 3) MAN 4932H + BUS 4741H (year 2) Bus Elective #3		() ()	Three (3) business elective courses: MAN 2800H (year 2) IDS 3800H (year 3) MAN 4932H + BUS 4741H (year 2)	() ()

Students who select two majors or concentrations must complete the major required and major elective courses for both majors--a total of at least 12 courses.

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PREREQUISITES FOR BUSINESS CORE REQUIRED COURSES

Subject	Course #	Course title	Co-requisites	Prerequisites
ACC	1001	Accounting Principles I	IDS 1001	
ACC	1002	Accounting Principles II		ACC 1001, IDS 1001
FIN	1001	Principles of Finance	IDS 1131	ACC 1001
FYSM	1012	Business Communication		FYWR 1020
IDS	1131	Business Statistics	IDS 1001	
IDS	1456	Quantitative Methods		IDS 1131, IDS 1001
IDS	1020	Introduction to Information Systems	IDS 1001	
MAN	1020	Principles of Strategy	IDS 1001	
MAR	1001	Principles of Marketing		IDS 1001

PREREQUISITES FOR