



About This Online Catalog

This online catalog supersedes all previous catalogs and academic regulations and is binding on all Sy Syns graduate students. It was prepared on the basis of the best information available at the time of publication. The Sy Syns School of Business of Yeshiva University (the 'College' or 'Sy Syns' for short) reserves the right to change tuition, fees, course offerings, regulations, and admission and graduation requirements at any time without prior notice. Students should consult www.yuedu/catalog for changes.

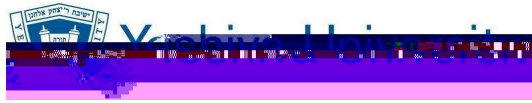
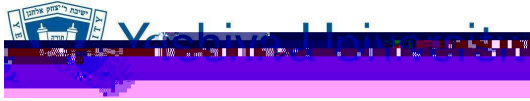


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MBA students must demonstrate academic progress and persistence. However, the design of the program allows students to enjoy flexibility within their academic pursuit. Students must maintain consecutive registration for every semester after their first semester of enrollment, registering for a minimum of three credits. On a case-by-case basis, the Director of the MBA program will determine if a student can take a leave of absence. The student must provide documentation. The process



About Sy Syms School of Business

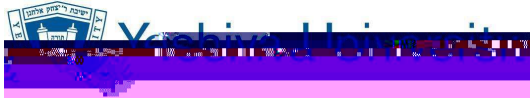
The mission of the Sy Syms School of Business is to prepare the next generation of business leaders to excel professionally while embodying high levels of integrity and Jewish values. By doing this, Sy Syms aims to be the business school appropriate to Yeshiva University, a university with a unique mission of that emphasizes quality teaching and research and is highly respected by students, parents, alumni and academic colleagues at other universities.

We:

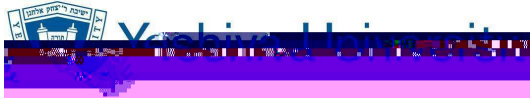
- Offer competitive graduate and continuing education programs, complementing other programs at Yeshiva University, to a diverse student population**
- Assure that our programs and courses have a deep ethical basis and are grounded in Jewish values**
- Embrace alumni and the business community and involve them in our programs**
- Conduct research that addresses issues that matter and make meaningful contributions to practice and theory**

Yeshiva University is accredited by the Middle States Commission on Higher Education, 3624 Market Street, Philadelphia, PA 19104 (215) 662-5306. The Commission on Higher Education is an institutional accrediting agency recognized by the US Secretary of Education and the Council for International

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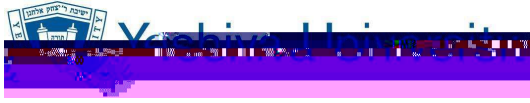
Yeshiva University

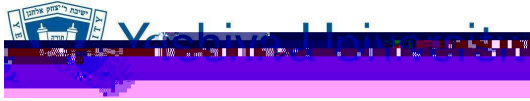


With the arrival of Dr. Harold Nerenberg as the second dean, the school moved into an expansion phase. The Ira Rennet Entrepreneurial Institute was created to assist Syns students in starting and running their own businesses. The Doris and Dr. Ira Kulin Entrepreneurial Lecture Series provided students with the opportunity to interact with top corporate executives and CEOs. Speakers included



Finally, he led a complete redesign and reconstitution of the Sy Syms Board of Overseers, focused it on the hiring issues faced by the students (e.g. what skills are needed to prepare them for the next jobs and how can we pave a path for them to the best jobs), and introduced





Two letters of recommendation or personal interview with Syns leadership

International students must take either the TOEFL, the PTE, or the IELTS—scores are valid for 2 years. You may be exempted if you have earned a degree from an institution in which English is the language of instruction.

Students admitted to the MBA program may transfer up to nine credits from other AACSB accredited institutions with program director approval. Students admitted to other Syns graduate programs may take MBA courses to fulfill electives with program director approval.

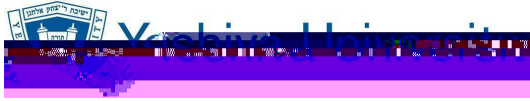
In order to graduate the MBA program, students must take 42 credits, consisting of nine core courses and 56 electives. Core courses include:

**ID 7720 User-Friendly Quantitative Methods (3cr)
FN 7745 Financial Reporting and Analysis (3cr)
MAN 7783 Leading with Emotional and Moral Intelligence (3cr)
MAN 7770 Entrepreneurship and the Management of Change (3cr)
MAN 7751 Business Law, Regulations and Ethics (3cr)
FN 7751 Financial Management (3cr)
MAR 7740 Marketing Management (3cr)
MAN 7850 Decision Models and Management Controls (3cr)
FN 7775 Corporate Finance (3cr)
Innovation Lab Capstone (6cr)**

Elective courses may include:

**ID 5502 Data Visualization (1.5cr)
Finance and Real Estate (1.5cr)
MAN 5501 Founder's Dilemma (1.5cr)
MAR 7732 Marketing through Technology (1.5cr)
FN 7200 Start Up Finance (1.5cr)
MAN 5505 Negotiations (1.5cr)
MAN 5582 Crisis Management (1.5cr)
ID 5763 Data Mining for Business Analytics (3cr)
MAN 800A New York Residency (3cr)
MAN 800B Israel Residency (3cr)**

Suon



Combining classroom work, visits with innovative companies and team projects, these courses give students an intensive education in how companies can innovate in a fast-changing world. International orientation is emphasized, along with how new technology is turned into a product and how to scale on a global basis.

In our increasingly data-reliant and data-saturated society, the ability to understand how to leverage data to generate insights has become extremely important. Data visualization and storytelling are crucial skills within the fields of business and data analytics, as well as within more traditional fields such as accounting, finance, and marketing. With the advent of visualization tools that do not require coding, data visualization and storytelling are attainable skillsets for those with varying levels of analytical and technical skills. This hands-on course will teach students how to develop meaningful data visualizations that reveal visual insights accessible for relevant audiences.

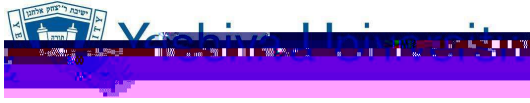
In this course, students will synthesize entrepreneurial, economic, financial, legal, and analytical structures and processes involved in real estate investment and development. By the end of this course, students will have a basic understanding of the real estate industry including finance, accounting, legal and regulatory considerations.

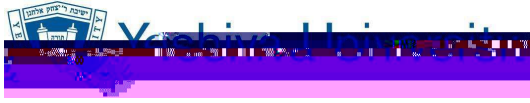
Brand success does not just result from focusing on the product, but rather from recognizing the product's experience, the benefits, and the emotional value it delivers. In the face of rapidly evolving technology, relying only on the product's features (functional values), instead of the brand's emotional value can result in becoming obsolete. Using real-life examples of brands that successfully adapted, such as Netflix and Coca-Cola, and examples of not-so-successful ones, such as Blockbuster and Kodak, this course will explore the key characteristics necessary for brands to successfully adapt and adjust to technological changes.

Fall 2023

This course will introduce students to the conceptual frameworks, interpersonal skills, and values that are essential to effective leadership in business. The historical and philosophical context of leadership will be explored, as well as emotionally intelligent skills and values critical to successful engagement and maintenance of a constructive alliance with colleagues, supervisors, and clients.

This course introduces statistical and analytical techniques to the student which are directly applicable to business.

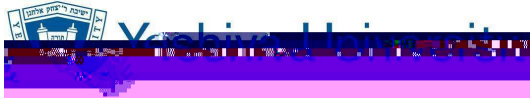








This is an introductory course in Real Estate Finance. It provides the business student with tools to think about the risks and rewards of Real Estate finance. This course builds on introductory financial principles and expands them to the study of real property. We explore techniques central to understanding residential and commercial real estate financing. We will focus on mortgages, financing assessment, investment analysis, risk evaluation, appraisal, DCF and proforma analysis and capital structure.



legal. Short projects reflecting the topics discussed are grounded in current events and mission-critical concepts for the students' real estate education.

Private equity and real estate hedge funds raise billions of dollars and are increasingly important sources of capital for the industry. In this course, students will learn fund strategies, formation and life cycles of investment vehicles. Discussions will also include how funds analyze, acquire and dispose of assets, including risk management, scenario analysis and waterfall structures, the structure, role and use of derivatives, and building the various tranches in the capital stack for a major real estate investment. Students will be introduced to tools such as mezzanine debt and preferred equity, and will also learn the increasing role of publicly traded real estate, including REITs and securitizations. Investments will be analyzed using financial modeling and other analytic tools to determine value for a wide variety of properties ranging in size and type, either within one region or throughout the nation and the world.

This course reviews fundamental accounting and tax concepts, rules and regulations as applied to income-producing residential and commercial real estate. By the end of the course, students will be able to use the accrual and cash methods to record real estate entity economic events, understand the financial statements of property owners and developers, understand the impact of income taxes on the purchase and sale of real estate, and understand various methods to mitigate the tax burden upon the sale of real property.

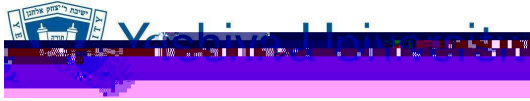
Summer 2023

The course reviews the foundations of Finance and Statistics. There is an emphasis on securing computational competency with Excel and leading statistical software packages.

Fall 2023

This course provides essential crossover between the Real Estate Executive Seminar Series, the core and elective MSRE course and the Practicum capstone project. Students will consolidate their learning across a broad array of executive-level training sessions focused on producing a professional-level project determined for the year in the Spring semester. The students will fuse these elements with weekly progress reports, written and well-researched analyses, and corresponding analytical models to incrementally demonstrate their learning pointed towards their capstone Practicum project.

The real estate development process is a time-consuming and complex process, involving multiple public and private stakeholders. This course will provide an integrated approach to developing real estate projects including conceptualization, market analysis, site selection, feasibility analysis, planning



which those decisions tend to separate success from failure. Students learn about and practice potential solutions for decreasing the rate of failure while enhancing the startup's potential impact.

The Master of Science in Accounting Program is designed for students who have completed an undergraduate degree in accounting or another business discipline (including economics) and wish to become a licensed CPA in New York State. The program will help prepare you to become a successful accounting practitioner by offering

Courses that combine the theory and practical knowledge of advanced accounting topics and important related fields

Relevances that are being constantly updated to correspond with changes in accounting practice and/or changes in overall business practices (e.g., we have recently started offering courses in data analytics, advanced auditing and contemporary topics in accounting).

Instructors who understand the importance of developing your professional knowledge and skills

Classmates who are preparing to enter a professional accounting career

Institutional AACSB Accreditation and New York State approved curriculum

Bachelor's degree in Accounting or another business discipline from an accredited college or university. Applicants with a YU undergraduate degree and GPA of 3.0+ are automatically admitted

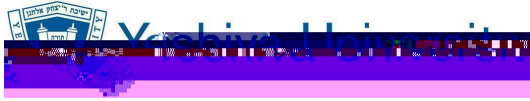
Minimum 3.0 GPA and a 500 on the GMAT (waived through Spring 2022)

Official transcript, resume, and one letter of recommendation

Personal statement

The Master of Science in Accounting is a 30 credit program comprising ten courses (8 core courses and 2 elective courses). This program is delivered asynchronously online. There are three 14-week semesters per year and all courses are 7 weeks in length. Students take one course at a time (2 courses per semester) and can complete the program in 5 semesters including summer semesters. There are three opportunities to start per year: fall, spring and summer. Management Accounting is required prior to graduation.

We are also offering a combined BS/MSA program for Sy/Syns undergraduates majoring in accounting. Under this program, students will be allowed to take up to four MSA courses in their senior year. Students can take their remaining MSA courses after they receive their BS degree. More information



can be found at <https://www.yuedu/pathways>. Additionally, non-degree seeking students may enroll in graduate accounting courses with program director approval.

To graduate from the MS in Accounting, students must complete eight core courses and two elective courses. Core courses include:

- TAX6124 Federal Income Tax I (3cr)
- TAX6125 Federal Income Tax II (3cr)
- ACC5506 Forensic Accounting (3cr)
- ACC6140 Governmental and Not for Profit Accounting (3cr)
- ACC6275 Contemporary Topics in Accounting (3cr)
- ACC6135 Advanced Auditing (3cr)
- ACC6805 Ethics (3cr)
- ACC6710 Data, Analytics and Business Impact (3cr)

Electives include:

- ACC6720 Accounting Data Visualization (3cr)
- TAX6165 Tax Practice and Procedure (3cr)
- ACC6625 Accounting Information Systems (3cr)
- ACC6806 Financial Statement Analysis

Summer 2022

Introduction to taxation, determination of tax, gross income inclusions and exclusions, capital gains and losses, itemized deductions, losses and bad debt, employee expenses, depreciation and accounting periods and methods.

This course will have as its focus the practical applications of generally accepted auditing standards directed toward the audits of financial statements. This course will also analyze current topical issues in the auditing profession and provide detailed insight into common areas where audits can and do fail. Also, the course will examine the tension between the practical and business aspects of operating an auditing practice and conducting an audit in accordance with generally accepted auditing standards.

This is a graduate seminar that will cover various current issues including the politics of standard setting, International Financial Reporting Standards, revenue recognition, and what we can learn from the ongoing financial crisis.



Fall 2022



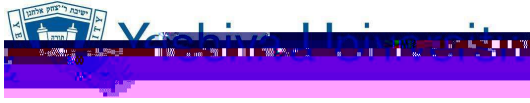
The purpose of the course is to explain the procedural aspects of working as a tax practitioner and representation of taxpayers before the IRS. In addition, the course is designed to provide an in-depth analysis of the concepts and tools of modern income tax research.

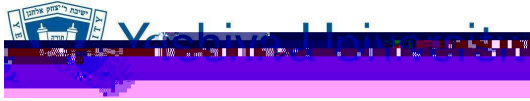
Introduction to taxation, determination of tax, gross income inclusions and exclusions, capital gains and losses, itemized deductions, losses and bad debt, employee expenses, depreciation and accounting periods and methods.

Federal income tax law and regulation, with emphasis on corporations, partnerships, trusts, and estates, tools and methods of tax research, review of the practice requirements of the Internal Revenue Service.

This course will provide the tax student with the knowledge and basic skills to navigate the processes and protocols of the Internal Revenue Service in order to represent the tax professional's clients ethically and strategically before the civil and criminal enforcement arms of the Internal Revenue







in impose income taxes. An exploration of unitary and combined tax theories will be undertaken to permit an understanding of how state and localities have successfully broadened the base of taxation. A review of state personal income tax regimes will be investigated, including rules covering residency, domicile, and the ability of a state to reach nonresidents on income taxes of activities conducted within its borders.

Summer 2023

Introduction to taxation, determination of tax, gross income inclusions and exclusions, capital gains and losses, itemized deductions, losses and bad debt, employee expenses, depreciation and accounting periods and methods.

Fall 2023

Introduction to taxation, determination of tax, gross income inclusions and exclusions, capital gains and losses, itemized deductions, losses and bad debt, employee expenses, depreciation and accounting periods and methods.

The purpose of the course is to explain the procedural aspects of working as a tax practitioner and the professional responsibilities of a tax practitioner.



This course examines how a professional should approach research and law and communicating

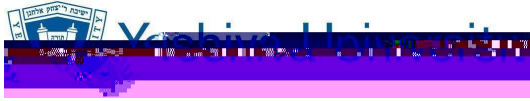


the Registrar within 48 hours. Students who are neither registered for classes nor secure an official Leave of Absence are considered withdrawn from the school and may need to re-apply should they wish to return.

The Sy Syms School of Business' Graduate programs follow the withdrawal and refund policy of Yeshiva University. MBA, M.S. in Accounting, M.S. in Real Estate and M.S. in Education students are permitted to drop individual classes. Any student that wishes to withdraw either in full or from individual classes must alert the Graduate program office of their intent to do so. Students will be responsible for making sure they have successfully completed the withdrawal process through either notification of intent to the Graduate Program office or NYU as this activity will be used to determine what refunds if any are owed. The University refund policy can be found at <https://www.yu.edu/calendar>.

Students who intend to take a leave for a semester and then return, must alert the Graduate Programs office of that intent and must also file a Leave of Absence form with the Office of the Registrar. If a Leave form is not filed then readmission may be denied. Leaves of absence are granted for a maximum of 180 days in a 12-month period.

A student who is withdrawing from the University and does not expect to return at some future date should fill out Withdrawal form available in the Registrar's Office.

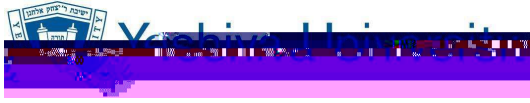


permanent address on file and the student is responsible for making sure all information is up to date. Students can also always check their account status by logging into their Inside Track account at any time as. Any student that carries a balance from one semester to the next will have a hold placed on their account and they will not be able to register for the current semester until that hold is removed. If the hold is not removed by the last day a student can add a course with permission, then the student will not be allowed to register for the upcoming semester. If the hold is not cleared by the next consecutive semester that the student was due to register the student will be withdrawn from the program and must apply for reinstatement.

Sy Syms School of Business' Graduate students are expected to uphold the highest standards of academic integrity. All work students submit must be their own. All outside sources used in coursework and assignments must be properly cited. Academic dishonesty includes but is not limited to plagiarism, cheating on an exam, passing off another's work as your own or any type of falsification. Anyone found to be in violation of this academic integrity policy will be brought before the Academic Review Committee of the Sy Syms School of Business, which will review the alleged violation and can impose sanctions based upon the seriousness of their findings. Those sanctions can include dismissal from the program.

Students will be expected to take their exams when scheduled. If a student cannot take an exam at the scheduled time due to serious illness or extenuating circumstances, they must contact the Professor immediately in writing and provide documentation. Together, the Director of the program and the Dean's office will determine if the student will be allowed to take the exam at another time. If permission is granted, the student has up to six weeks after the end of the semester to take the exam.

Presented in this section are abridged grading scales used in the Sy Syms School of Business. These grades are awarded in the normal course of study in your program. Additional administrative grades may be used in special circumstances. A full legend of grades will appear on your transcript. Further information may be obtained by contacting the Office of the Registrar at <http://www.yu.edu/registrar>



A- Excellent



