



Established in 1987 through a major gift from Sy Syms, a member of Yeshiva University's Board of Trustees, and other business leaders, the liberal arts studies, and its curriculum leads to the Bachelor of Science degree. The curriculum covers a common body of knowledge—the business core—in addition to majors or concentrations in accounting, finance, business intelligence and marketing analytics, management, and marketing.

Jewish tradition provides the framework for consideration of ethical issues, an integral part of the student's education. All Sy Syms students simultaneously attend one of the four schools of Jewish studies at the university. Students are taught by distinguished faculty who hold positions in the research and professional communities and offer students a thorough background in the theoretical and practical aspects of business.

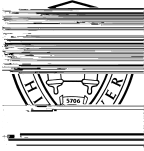
The Sy Syms School of Business offers business programs for men at the uptown Wilf Campus and for women at the midtown Beren campus. Students hail from a wide geographic area, both domestic and international. As a result, students have an opportunity to broaden their knowledge of a ever-growing global environment.

The Rennert Entrepreneurial Institute fosters students' entrepreneurial skills and knowledge for creating and developing a business. The institute employs an interdisciplinary approach, which uses the curriculum and faculty of the Sy Syms School. The institute received its initial funding through a generous grant from Mr. and Mrs. Ira Leon Rennert, for whom it is named.

The curriculum at Sy Syms School of Business includes general e

MAJORS

Each student must select a major and meet with an academic adviser to review the planned course of study. The following is a list of majors. Regardless of transfer credit,



each student must complete at least 60 percent of the required credits in the major at the Sy Syms School.

Accounting

Business and Management

Students who choose to major in Business and Management must select from the following concentrations:

Business Intelligence and Marketing Analytics

Finance

Management

Marketing

Sy Syms students may select a 9-credit minor in one of the following areas.

Accounting

Finance

Information and Decision Sciences

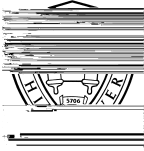
Management

Marketing

Real Estate

Sy Syms students may use all of their business electives towards a minor. Sy Syms students may also select a minor in Yeshiva College, YU's liberal arts college for men. These minors are generally 18 credits.

Yeshiva College students may pursue an 18 credit minor in business, accounting,

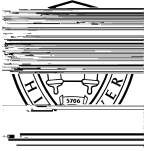


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Students who transfer with two or more years of full-time study at an accredited degree-granting college (not a yeshiva) must be in residence at the Sy Syms School of Business New York campus for at least four full-time semesters. In total, such a student must earn at least 60 on-campus bachelors credits. Students who transfer with less than two years of full-time study must earn credits in residence in accordance with the following:

<u>Previous Semesters Outside of YU Bachelors</u>	<u>On-campus Bachelors credits</u>
0	84
1	78
2	72
3	66
4	60

- C. Grade requirement: Students must achieve an average of 2.000 or better overall and a grade of C- or better in all business courses and in the required quantitative and economics courses.
 - D. Capstone Course: To be eligible for graduation, seniors must complete a capstone course in their major or area of concentration.
 - E. Administrative requirements: Each student must receive approbation of the faculty and the president, and must file an Application for Graduation form during the registration period of the semester in which the student completes all requirements.
- I. Basic Courses
 First Year Writing (FYWR 1020)



Economics 1010 Principles of Economics

IV. Natural and Social Science

One course selected from the following subjects:

Biology
Chemistry
Computer Science
Physics
Political Science (POL)
Psychology
Sociology

V. General Electives

General electives are three additional 3-credit courses in business or liberal arts (excluding HES courses or AP courses) that are not used to fulfill any other General Course requirement, Business Core requirement or requirement for the major.

VI. Jewish Studies

The Jewish Values curriculum offers practical, experiential and actionable courses to prepare students for the workplace. The curriculum covers two broad types of issues (purely-business issues, and universal issues with a business lens). There are also two domains of interaction (within the Jewish world, and between the Jewish and non-Jewish worlds). The distribution of the requirement is as follows:

JUD 2610: Jewish-World Encounters

JUD 2620: Jewish Business Law

JUD 2630: Jewish Public Policy

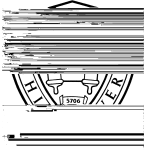
JUD 2640: Practical Workplace Halacha

Up to three Hebrew courses, ranging from 1010-1030, depending on placement.
Students in JSS take 1203 and 1204 instead.

All students should take Hebrew language in their first year on campus.

Students who transfer from Yeshiva College and already satisfied some Jewish studies requirements at Yeshiva College should meet with Sy Syms academic advising to discuss which remaining Jewish studies requirements they may need to satisfy at Sy Syms.

Students in the Yeshiva Program/Mazer School of Talmudic Studies and the Irving I. Stone Beit Midrash Program take these courses mostly at Yeshiva College. Students in Isaac Breuer College of Hebraic Studies and the James Striar School of General Jewish Studies satisfy these requirements with courses at those schools with some modifications, particularly for JSS students. A student in MYP or SBMP typically takes 14 credits in Jewish studies courses which appear on his Sy Syms transcript, while a student in IBC or JSS transfers a minimum of 18 HES credits (3



regarding the fulfillment of Jewish studies requirements and bring written approval to Sy Syms advising.

All students are required to take the following core courses as part of their program of study:

ACC 1001, 1002

BLW 2021 (Honors students who are not taking BLW 2112, may take BLW 1800H instead of BLW 2021)

FIN 1001

IDS 1020

MAN 1020

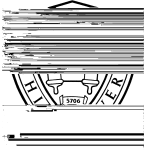
MAR 1001

The mission of the Sy Syms Business Honors and Entrepreneurial Leadership Program is to enhance the educational experience of its high-achieving business students. The program stresses a culture of academic excellence coupled with a commitment to Jewish values. The program is focused on providing honors students with enhanced entrepreneurship opportunities; interaction with senior faculty; and career-changing contacts with global business leaders and executives. Specifically, the program offers high-level business courses, immersion in the liberal arts and sciences, along with entrepreneurship and internship opportunities. Sy Syms honors courses are designed to challenge students, to encourage imagination and creativity and to prepare students for exceptional career opportunities.

Requirements: Admission to the Sy Syms Business Honors and Entrepreneurial Leadership Program requires Sy Syms honors students to exhibit excellent academic achievement as well as evidence of significant entrepreneurship and leadership potential. Sy Syms honors students must maintain a GPA of 3.500 in their college courses as well as Torah studies while on campus.

All Sy Syms honors students will be required to successfully complete:

- A. Honors Business as a Human Enterprise during their first year on campus. This course will examine the varied roles of business in a democratic society. Students will study the historical purpose of business, the role of law and ethics, corporate social responsibility, business sustainability, business and technology, triple bottom line reporting, social entrepreneurship and the futu tu cia pr



businesses, multi-national companies and high-tech firms, and analyze the leadership skills that their managers and employees possess. We will identify what made them successful companies, what did not and why.

- C. Honors Analytical Driven Decision Making or Honors Corporate Accountability during their third year on campus.
 - a. Honors Analytical Driven Decision Making will introduce students to the science of fact based, data driven, decision making. The course will expose students to different approaches, support tools and analytical methods for decision making; enhance students' critical thinking skills and their ability to intelligently use

