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Mail - SJ Tannenbaum - Outlook

The First of Three to Join Top Firms

After four rounds of successful interviews, which took months of preparation, Doretsky received an offer in February 2022 to join McKinsey Tel Aviv as a business analyst. Soon after, another Sy Syms graduating senior received an offer from a McKinsey office in the U.S., and a third student received an offer from another top firm, Deloitte Consulting, making this a breakthrough year for YU undergraduates in this emerging industry.

Her advice for success is simple and straightforward. "Be ready to pivot. Be patient but passionate, and when you decide what you want, pursue it relentlessly, even if it means going outside your comfort zone. Once I had hands-on experience in consulting and realized I loved it, I did whatever it took to reach my goal.

Based on a best-selling book, [The Startup Way](#) is a podcast that dives into how to avoid the typical startup pitfalls, co-hosted by Dean Dr. Noam Wasserman and Charlie Harary.

Episode 1: [Preparing Yourself to Found](#)

Episode 2: [Relationship Problems](#)

Episode 3: [Relationship Solutions](#)

Episode 4: ["But I Want to be CEO!": Roles and Decision Making](#)

Episode 5: [Reward Dilemmas: Splitting the Equity](#)

Episode 6: [Founding Questions and Answers, Part 1](#)

Episode 7: ["Should I Double-Down on My Bet?" The Truth About Entrepreneurial Persistence](#)

Episode 8: [Financing Dilemmas and Rich vs. King Tradeoffs](#)

Episode 9: [Equity Splits Q&A: Is the Idea Worth Anything? Are All 50/50 Splits Wrong?](#)

Episode 10: [Q&A: "Do Successful Founders Mislead Us?"](#)

Episode 11: ["You're Firing Me as Parent of My Baby?": The Paradox of Entrepreneurial Success](#)