

MANUSCRIPTS UNDER REVIEW OR IN PREPARATION FOR REFEREED JOURNALS

Brands with Benefits: The Protective Power of Nostalgia During a Product Harm Crisis, *Data collection in progress.*

Lasaleta, Jannine D., Katherine Loveland, and Bryan Buechner, Nostalgia and Political Identity, *Data collection in progress.*

Lasaleta, Jannine D. and Tamar Avnet *Data collection in progress.* *Data collection in progress.*

Bluvstein, Shirley
Data collection in progress.

Hildebrand, Diogo, Daniel Fernandes, Leandro Maloy-Diniz, and Constraints and Decision- *Manuscript in preparation for submission.*

Data collection in progress.

Vohs, Kathleen D., Jannine D. Lasaleta, and Lan Chaplin-Nguyen,
Who *Manuscript available.*

SELECT MEDIA COVERAGE

Newspapers and Magazines: *BBC News, Business Insider, Forbes,*

2002

CONFERENCE PRESENTATIONS

**=presenter*

Graduate Level