

VITA

1. Personal Data

**JOSHUA KRAUSZ**  
**Sy Syms School of Business**  
**Yeshiva University**  
**500 W 185<sup>th</sup> Street**  
**New York, NY 10033**

2. Experience

1987 YESHIVA

ADMINISTRATION  
ASSOCIATE PROFESSOR OF FINANCE

BERNARD M. BARUCH COLLEGE OF BUSINESS ADMINISTRATION  
THE CITY UNIVERSITY OF NEW YORK- ASSISTANT PROFESSOR OF CORPORATE AND MANAGERIAL FINANCE

1976 A.T. & T.-LONG LINES, ACCOUNTS AND FINANCE DEPT., BUSINESS  
RESEARCH DIV, FINANCIAL ANALYST

3. Educational Background

1979 PH.D- POLYTECHNIC UNIVERSITY GRADUATE SCHOOL, DIVISION OF MANAGEMENT-

**Dissertation Topic**

Citation Classics 2013: The Association Between Corporate Social Responsibility and Financial Performance: The Paradox of Social Cost' (1996--with M. Pava) republished in its Advances in Business Ethics Research publication: Citation Classics from the Journal Of Business Ethics, A.C. Michalos and D.C. Poff, Editors. Springer: 2013. Ch . 30, P. 579-623. The Journal of Business Ethics republished our article as one of 33 articles most cited over the past 30 years.

6. Publications

**Books:**

--Corporate Responsibility and Financial Performance: The Paradox of Social Cost, Westport: Quorum Books, 1995 (With M. Pava)

**Journals**

The Intertemporal Risk-Return Relation, Investor Behavior, and Technical Trading Profits: Evidence from the G-7 Countries (as of 2007) (2007) (with M. Pava) (Journal of Business Ethics, 71(1-2), 137-154)

European Foundation for Management Development, Jose Allouche, Editor, Vol. 1, Palgrave:2006

-- The Impact of TOEFL Scores on Placement and Performance of International Students in the Initial Graduate Accounting Class (With A. Schiff, et. al.) Accounting Education-An International Journal, Vol. 14, No. 1, 103-111, March 2005.



Review of M. Brennan's Option Pricing-Theory and Application Lexington Books, 1983.

7. Other Evidence of Scholarly and Creative Work

JOURNAL EDITOR (1982-1991): Member of the editorial board of The Mid-Atlantic Journal of Business.

8. Presentations & Session Chair

PAPER PRESENTED: Revisiting the Intertemporal Risk-Return Relation: Asymmetrical Effect of Unexpected Volatility Shocks, (With K. Nam ) at the Multinational Finance Society, Global Business Perspectives 20<sup>th</sup> Annual Conference in Izmir, Turkey on June 30, 2013.

PAPER PRESENTED: Intertemporal Risk Return Relation under an Unanticipated Volatility Change (with K. Nam, and K Choe) at The 18<sup>th</sup> Annual Conference on Pacific Basin Finance, Economics, Accounting and Management Meeting in Beijing, China, in July, 2010.

PAPER PRESENTED: Technical Trading Rules for Nonlinear Dynamics of Stock Returns: Evidence from the G-7 Stock Markets,(with X. He, and K. Nam), at the 2009 Financial Management Association (FMA) Annual Meeting in Reno, Nevada, 2009.

PAPER PRESENTED:Unexpected Volatility Change, Volatility Feedback Effect, and Intertemporal Risk-Return Relation,(with K. Nam)at the 2008 Financial Management Association (FMA) Annual Meeting in Orlando, Florida, 2008.

PAPER PRESENTED:Profitability of Nonlinear Dynamics under Technical Strategies: Evidence from Pacific-

PAPER PRESENTED: The Association Between Corporate Social Responsibility and Financial Performance: The Paradox of Social Cost, Fifth Annual Meeting of the International Association for Business and Society (IABS), Hilton Head, South Carolina, March 17, 1994.

PAPER PRESENTED: Ten Propositions About Corporate Social Responsibility: Evolving Towards Consensus, in Business Trends for the 21st Century -Ten Propositions About Corporate Social Responsibility: Evolving Towards Consensus, The 1994 National Conference of the Academy of Business Administration, Maryland, U.S.A., 1994.

PAPER PRESENTED at the 1980 Financial Management Association Meeting in New Orleans: An Analysis of the Estimated Parameters in the Option Pricing Model

PAPER PRESENTED at the American Economic Association (A.S.S.A.) annual meeting in N.Y. in Dec. 1985: Cyclical Price Behavior and Concentration: A Time Series Analysis (Presented in the Industrial Organization Society seminar on Concentration, Price Behavior and Performance) (with H. Ross)

CONFERENCE ON ETHICS. Participated in discussions and case presentations at the Arthur Andersen Conference on Adapting Ethics into the Business Curriculum at the Arthur Andersen Center for Professional Education in St. Charles, Illinois, June, 1989.

DISCUSSANT in the Financial Futures Seminar at the Chicago Board of Trade, Chicago, Illinois. Subject: Review of Financial Futures Markets and Hedging, Fall, 1990.

PAPER PRESENTED at, and PROCEEDINGS of, the 1993 Ohio Regional Meeting of the American Accounting Association, Miamisburg, Ohio in March, 1993: On LIFO-Firm Inventory Liquidations: Economic, Tax, and Financial Reporting Relationships. (with E. Rozen)

9. Other Information  
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